

RORY HINDS

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Born in Durban, South Africa, Rory found his passion for being behind the lens at a young age. As a successful vert skateboarder, sponsored by Zorlac Skateboards, Island Style and Blitz Clothing, he began making home skate videos. He took photos and filmed the daredevil stunts of friends, using his Leica 35mm and Kodak 8mm cameras. At home, he edited the footage with two VHS recorders that he wired together.

Rory completed his studies in graphic design and immigrated to the UK at the tender age of 18 and began working as a freelance designer and photo retoucher at some of London's top advertising and design agencies. His work at Wolff Olins included the launch of the UK's National Lottery and the design bibles for British Telecom corporate identity. Rory also corrected and manipulated photos for both national and international marketing campaigns, like Virgin Mobile and the Hollywood blockbuster, Godzilla.

As production and design technology improved, so did Rory's desire to learn it. He augmented his skill set by creating and developing multimedia products for both Hewlett-Packard and British Telecom while living in Sydney, Australia. He also trained the team at an advertising firm on the tropical island of Mauritius and created the island's first animated television commercial.

When Rory returned to London, he founded Ignition, a production company that began by creating event presentations for the BBC's annual corporate conference and music artists launch parties for Sony Music. Ignition went on to build program brand identities for BBC Worldwide's international sales and completed over 300 commercials for Sony Music, including Mariah Carey, Offspring and Ricky Martin. These ads appeared on major terrestrial and satellite television stations like ITV, Channel 4, MTV and Sky.

Rory's deep passion for image creation and manipulation saw him take to colour grading and finishing with natural ease. He worked as a finishing artist on documentaries for Channel 4 and the BBC, as well as a variety of feature and short films for many of London's independent filmmakers.

It wasn't long before Rory gained more control over the camera itself, and Ignition evolved into Mine Films. He quickly developed his cinematography skills filming music videos and commercials for Sony Music, Pilot Pens, Mark's Work Warehouse, Travel Alberta, and Atlantic Records. Rory has also completed a feature-length documentary about the controversial Glasgow football (soccer) teams, Rangers and Celtic.

Always one to innovate, Rory was the first in the UK to have the legendary RED 4K Digital Cinema Camera. He has shot with RED since 2007, and his knowledge of the camera is crucial for capturing the best possible results from the digital 35mm format.

In 2008, Rory worked on Ron Howard's blockbuster Angels & Demons capturing the fascinating CERN facility in Switzerland. This massive underground, particle accelerator is where scientists are attempting to recreate the big bang and uncover the mysteries of the universe.

As a director, Rory believes that his in-depth knowledge of post-production techniques is invaluable to any project. His calm demeanour ensures productions run smoothly, completed within the deadline and come in on budget.

Rory's ability to shoot, edit and finish allows immense creative freedom and is the current trend among filmmakers. He has a distinct directing style and a command of creative lighting that puts him in great standing to carve out his very own niche in the film world. He enjoys both directing and DPing, and his hands-on approach make him eager to take on new challenges. The variety of his experiences and his easy going attitude mean that Rory is comfortable being in both a senior position or getting dirty helping the crew unload the lighting truck.

The diversity of working on ad campaigns, creative music videos, corporate presentation and projects and productions of all sizes around the world ensures Rory is home wherever he can use his in-depth knowledge and flex his creative muscle.

Rory now resides in Canada, in the strategically placed mountain town of Fernie, BC. Situated on the Alberta, British Columbia and Montana borders, Rory is afforded the best of all worlds, where he can enjoy a healthy lifestyle while still being accessible to his current and future projects. Like most of us, Rory's professional life is fueled by Internet communications, and even though on another continent, he is able to continue services to his long-established London clients Rockstar Games, Roadrunner Records and Atlantic Records.

A keen snowboarder in the winter and mountain biker in the summer, Rory continues to see the world from unique angles both physically and creatively, with a passion to create stunning imagery at the highest quality that will engage the viewer.

Rory can oversee a project from concept to final delivery, or he can bolt onto a team and enhance a crew. He is an asset to any production and prides himself at being honest, hard working and has a deep burning desire for both moving and still images.





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Commercials

title	my role	director	year	duration
Marks Work Warehouse	Director / Director of Photography	Rory Hinds	2008/9	60 sec
FreeVi	Director of Photography	Eppo Eerkes	2008	30 sec
Shaw Cable	Director of Photography	John Cameron	2008	30 sec
Travel Alberta	Director / Director of Photography	Rory Hinds	2008	60 sec
Blur - Think Tank	Director / Director of Photography	Rory Hinds	2003	30 sec
Hepburn	Director / Director of Photography	Rory Hinds	2001	30 sec
GTA series	Technical Director / Finishing	Terry Donovan	2000 - present	30 sec
Missy Elliott	Director	Rory Hinds	2002	30 sec
Mariah Carey	Director	Rory Hinds	2001	30 sec

Short Films

title	my role	director	year	duration
Milo & Kate	Director of Photography	John Dower	2007	2 min
The Whistle	Director / Director of Photography	Rory Hinds	2007	15 min
Dead Clean	Visual Effects / Colorist	Graham Homes	2006	20 min
Avatar	Visual Effects	Nicolai Amter	2003	10 min

DVD

title	my role	director	year	duration
BuddaBellies	Director / Director of Photography	Rory Hinds	2007	180 min
Muse - Absolution Tour	Colorist / DVD authoring	Tom Kirk	2007	180 min
Ray Mears - Bush Craft	DVD authoring	Davy Roper	2006	120 min
Monet - Imagineer Systems	Editing / DVD Authoring	Rory Hinds	2005	60 min
Adam and the Ants	Colorist - Remastering	Marco Pirroni	2007	120 min

Music Videos

title	my role	director	year	duration
Say Goodbye	Director of Photography	Troy Niemans	2008	4 min
The End	Director of Photography	Troy Niemans	2008	4 min
Crash & Burn	Director of Photography	Troy Niemans	2008	4 min
The Hero	Director / Director of Photography	Rory Hinds	2007	4 min
NSG	Director / Director of Photography	Rory Hinds	2007	4 min
Creel Commission	Director / Director of Photography	Rory Hinds	2006	4 min
Mistri	Director / Director of Photography	Rory Hinds	2004	4 min
Indigo	Director / Director of Photography	Rory Hinds	2006	4 min
DJ Rap	Visual Effects Artist	Alex Orlovski	2000	4 min

Documentary

title	my role	director	year	duration
Rivals - The Old Firm	Director / Director of Photography	Rory Hinds	2007	75 min
Fernie Soapbox	Director / Director of Photography	Rory Hinds	2006	20 min
Art that shook the World	Visual Effects / Colorist	James Erskine	2002	60 min
San Francisco Filmmakers	Post Production Supervisor / Colorist	James Erskine	2002	60 min
Channel 4 Pranksters	Colorist / Finishing	James Erskine	2002	60 min
Don King Prize Fighter	Editing / Finishing	Matthew Seymour	2007	60 min

Features

title	my role	director	year	duration
Angels & Demons	2nd Unit RED DP	Ron Howard	2009	140 min
Frost/Nixon	2nd Unit RED DP	Ron Howard	2008	122 min
Dust	Visual Effects / Colorist	Adam Mason	2001	90 min
Moussaka & Chips	Colorist/ Visual Effects	Danny Patrick	2005	90 min
EMR	Colorist / Finishing	James Erskine	2004	90 min
The 13th Sign	Visual Effects / Colorist	Adam Mason	2000	90 min

Corporate

title	my role	director	year	duration
Homebase UK	Director of Photography	Ian Smith	2003	30 min
Sony Conference	Director / Editor	Rory Hinds	2002	60 min
BBC Worldwide Conference	Director / Editor	Rory Hinds	2003	90 min
Adidas Samsung miCouch	Creative Director	Chris Savage	2008	60 min
Adidas 2012 London Olympics	Motion Graphics / Technical Director	Stuart Horrod	2007	60 min
Motorola mobiKAR V Fest	Director	Rory Hinds	2007	5 min

Graphics

title	my role	director	year	duration
A1 Onstage	Motion graphics artist	Vicky Blood	2004	30 min
All Saints	Motion graphics artist	Luck Biggins	2007	60 sec
BBC Science	Director / Motion Graphics Artist	Rory Hinds	2001	15 sec
BBC Britcom	Director / Motion Graphics Artist	Rory Hinds	2001 & 2003	15 sec
BBC English	Director / Motion Graphics Artist	Rory Hinds	2001	15 sec
BBC Select	Director / Motion Graphics Artist	Rory Hinds	2000	15 sec